



American Red Cross, Saginaw County Chapter

13<sup>th</sup> Annual “Everyday Heroes” Celebration

*Thursday, April 22, 2010*

*Horizons Conference Center - Saginaw*

---

## 2010 SPONSORSHIP LEVELS

### **DIAMOND SPONSOR** **\$5,000**

- Corporate representative provides introductory welcome on-stage
- Corporate Banner at Event
- Two corporate tables of up to 16 guests with premiere seating
- Two Page ad in Commemorative Program
- Logo placement in promotional video

### **COMMEMORATIVE PROGRAM SPONSOR** **\$3,000**

- One corporate table of up to 8 guests
- Full Page Ad in Commemorative Program
- Ability to insert corporate promotional material in program book
- Logo placement in promotional video

### **HERO SPONSOR** **\$2,500**

- Available Hero Sponsorship (*categories include: 911 Dispatch, Adult Good Samaritan, Animal Rescue, Biomedical, Educator, Fire, Law Enforcement, Medical Response, Military, Wally Bronner Community Spirit Award, Workplace Good Samaritan, Youth Good Samaritan*)
- Presentation of award to chosen Hero on stage
- One corporate table of up to 8 guests
- Full Page Ad in Commemorative Program
- Logo placement in promotional video

### **INVITATION SPONSOR** **\$2,250**

- Corporate logo on invitations (distribution count 1,000 +)
- One corporate table of up to 8 guests
- ½ Page Ad in Commemorative Program

### **RUBY SPONSOR** **\$2,000**

- 6 event tickets
- ½ Page Ad in Commemorative Program

### **LIFESAVER SPONSOR** **\$1,500**

- 6 event tickets
- ¼ Page Ad in Commemorative Program

**DESSERT SPONSOR** **\$1,250**

- 4 event tickets
- Name (company or individual) listed in program
- Placement of corporate literature at dessert table

**REGISTRATION SPONSOR** **\$1,250**

- 4 event tickets
- Name (company or individual) listed in program
- Placement of corporate literature at registration tables

**PARTNER SPONSOR** **\$1,000**

- 4 event tickets
- Name (company or individual) listed in program

**FRIEND** **\$500**

- 2 event tickets
- Name (company or individual) listed in program

**SUPPORTER** **Gifts between \$250 - \$499**

- Name (company or individual) listed in program

**EVENT TICKETS**

If you wish to purchase event tickets,  
the cost is \$35/individual, \$60/couple or  
\$240 for eight tickets for your own reserved table.

*For more information on sponsorship opportunities, please contact Jody Botwright,  
Executive Director via phone: (989) 754-8181 or email:*

[jbotwright@redcross-saginaw.org](mailto:jbotwright@redcross-saginaw.org)

Funds raised will stay local and support the important programs and services of the American Red Cross, including *Disaster Relief & Education, Health & Safety Training, Military Communications & Blood Services* in Saginaw County!